**SAMPLE NEWS RELEASE**

Use this sample news release to tell Congress it's time to extend the enhanced premium tax credits

and help close coverage, access, affordability, and equity gaps. Use the template as is or adjust it to meet your organization's and community’s needs. Send it to your local media outlets, especially [nonprofit newsrooms](https://findyournews.org/) who are often aligned with our views on equity and justice for all. We’ve linked to related Families USA, Community Catalyst, and other resources in the template. Feel free to link to your own or other organizations as you see fit.

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**[Date]**

**[Your organization’s media relations contact’s name and phone number/email address]**

**[Your Member of Congress’ Name]**,ActNowto Permanently Extend the Enhanced ACA Tax Credits and Keep Health Care Affordable for **[Your State]** Residents

**[City and State where your organization is located]** — 22 million Americans, including **XX** residents of **[Your State],** who access health care through the Affordable Care Act marketplaces, rely on [enhanced premium tax credits to make their health insurance premiums more affordable](https://familiesusa.org/resources/the-importance-of-premium-tax-credits-affording-health-insurance-coast-to-coast/). These enhancements have enabled many individuals and families to access health care that was previously out of reach, with some even qualifying for plans with no monthly cost. That’s why they are popular with [voters across political parties and ideologies](https://www.kff.org/affordable-care-act/poll-most-of-the-public-support-extending-the-acas-enhanced-premium-tax-credits-including-most-republicans-and-maga-supporters/).

Since Republicans recently chose to [prioritize permanent tax cuts for billionaires over extending the tax credits](https://familiesusa.org/resources/actions-by-trump-and-congress-are-leading-to-skyrocketing-insurance-premiums-in-2026/), which are set to expire at the end of this year, the future of these crucial tax credits is uncertain and affordable health care for millions of families, including those in **[Your State]** hangs in the balance.

**[Your Organization]** is joining organizations nationwide in urging Congress to take swift action and protect this essential support. If **[MOC’s Name]** and other Congressional leaders ignore this call to action, [families’ premium costs will significantly increase by 2026](https://familiesusa.org/resources/august-of-accountability-republicans-actions-in-july-are-causing-insurance-rates-to-skyrocket/), jeopardizing health coverage for millions and leading to a sharp rise in their monthly expenses. Families are already grappling with the high cost of living. Premium increases will add another layer of financial burdens. The[the price of health insurance is rising faster than the price of eggs or gasoline](https://www.washingtonpost.com/opinions/2025/08/08/health-insurance-premiums-rising/).

“Health care is a pocketbook issue. It’s essential to maintain enhanced premium tax credits as we strive for greater affordability and accessibility. Without a permanent extension, families will be forced to choose between seeking medical care and meeting other basic needs, which they are already struggling to do. We urge **[MOC’s Name]** to act now to ensure that health care remains accessible and affordable for families in **[Your State]**,” said [**Your Organization’s Executive Director or Spokesperson’s Name, Title and Organization]**.

Without the enhanced tax credits, the impending threat of significant coverage losses, high health care costs, delayed medical attention, and overwhelming medical debt looms large – particularly for individuals in their 50s and 60s who lack employer-based coverage, those who are self-employed or run small businesses and families from low-income and under-resourced communities.

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**[Brief explanation of your organization’s mission]**