



New Health Insurance
Tax Credits in Wisconsin

**Help Is at Hand:
New Health Insurance Tax Credits in Wisconsin**

© April 2013 by Families USA

This publication is available online at www.familiesusa.org.

Families USA

1201 New York Avenue NW, Suite 1100

Washington, DC 20005

Phone: 202-628-3030

Fax: 202-347-2417

Email: info@familiesusa.org

www.familiesusa.org

Starting in 2014, the Affordable Care Act will extend health coverage to millions of Americans. This will be done, in part, by offering tax credits to help low- and middle-income Americans afford private coverage. These new tax credits, which will offset a portion of the cost of health insurance premiums, will soon become a reality, allowing many previously uninsured Wisconsinites to purchase quality health coverage.

This report takes a closer look at these premium tax credits in Wisconsin, which will help Wisconsinites with incomes up to four times the federal poverty level (\$94,200 for a family of four in 2013)¹ afford coverage. The unique structure of the tax credits means that people will be protected from having to spend more than a set percentage of their income on health insurance premiums. These premium tax credits will take effect in January 2014, following open enrollment that begins in October 2013.

Families USA commissioned The Lewin Group to use its widely respected Health Benefits Simulation Model to estimate how many people in Wisconsin and across the country could benefit from the new premium tax credits in 2014. We found that more than 433,000 Wisconsinites will be eligible for the tax credits in 2014.

Most of the people who will be eligible for the tax credits will be in working families and will have incomes between two and four times poverty (between \$47,100 and \$94,200 for a family of four based on 2013 poverty guidelines). However, because the size of the tax credits will be determined on a sliding scale based on income, those with the lowest incomes will receive the largest tax credits, ensuring that the assistance is targeted to the people who need it most.

Every state, including Wisconsin, will have a new health insurance marketplace (also called an exchange) that will make it easier for residents to gain health coverage. Though these new state marketplaces may look different, all of them will help individuals and families find coverage that meets their specific needs. The tax credits will help people who are looking for coverage in their state's marketplace better afford such coverage.

In order to maximize the number of people who receive the new tax credits, Wisconsin and states across the country will need to develop robust outreach programs to educate consumers about this new help. The state marketplaces will need to offer insurance shoppers consumer-friendly, simple online enrollment processes, and they'll need to build complementary networks of assisters who can provide in-person, one-on-one help to anyone who needs it.

As this key part of the Affordable Care Act takes effect, many Wisconsinites will enjoy tax relief. They will also enjoy the peace of mind that comes with knowing that they and their family members have affordable health insurance—insurance that they can depend on even if they experience changes in income or become unemployed.

The following examples illustrate the amount of assistance that different kinds of people could receive. For more details on the how to calculate premium tax credits, see “How Much Will the Tax Credits Be Worth?” on page 12.

EXAMPLE *Jane Smith, age 45, no children, annual income of \$23,000 (about 200 percent of poverty): If the annual premium for the silver reference plan in the state marketplace in Jane’s zip code is \$5,000, Jane’s out-of-pocket contribution for premiums for the silver reference plan would be about \$1,450 (or about \$121 a month). The remainder of her premium for the silver reference plan would be covered in the form of a tax credit of \$3,550 (or that amount could be credited toward the premiums for a more or less expensive plan of her choice).*

EXAMPLE *The Johnsons, a family of four (two adults, two children under age 18), annual income of \$35,300 (about 150 percent of poverty): If the annual premium for the silver reference plan for family coverage in the state marketplace in the Johnsons’ zip code is \$12,500, the Johnsons’ out-of-pocket contribution for premiums for a silver reference plan would be about \$1,410 (or about \$118 a month). The remainder of their premium for the silver reference plan would be covered in the form of a tax credit of \$11,090 (or that amount could be credited toward the premiums for a more or less expensive plan of their choice).*

Note that consumers will be able to select any health insurance plan that is available through the state marketplace in their area, and the law guarantees that there will be a range of plans with different coverage terms and different prices. Each family can pick the plan that meets their needs and still receive the same substantial premium tax credit. How much a family will have to spend on premiums will vary depending on whether they choose a plan that is more or less expensive than the silver level reference plan.

Key Findings

Beginning in January 2014, new tax credits will be available that will significantly reduce the cost of private health insurance for individuals and families in Wisconsin.

Numbers of People Eligible for the Premium Tax Credit

- Statewide, more than 433,000 Wisconsinites will be eligible for these new premium tax credits in 2014 (see Table 1).
- People with annual incomes between 200 and 400 percent of poverty (between \$47,100 and \$94,200 for a family of four in 2013) will constitute about 58 percent of the Wisconsinites who will be eligible for premium tax credits (see Table 1).

Table 1.

Wisconsinites Eligible for Premium Tax Credits, by Income, 2014

Income as a Percent of Federal Poverty Level	Number in Income Group Eligible	Income Group As a Percent of Those Eligible
0-199%	179,940	41.6%
200-399%	253,100	58.4%
Total	433,030	100%

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

Help for Working Families

- The vast majority of Wisconsinites who will be eligible for premium tax credits—about 89 percent—will be in working families.
- Statewide, more than 386,000 people, the majority of Wisconsinites who will be eligible for premium tax credits, will be in families with a worker who is employed, either full- or part-time (see Table 2 on page 4).

Table 2.

Wisconsinites Eligible for Premium Tax Credits, by Employment Status, 2014

Employment Status	Number in Employment Group Eligible	Employment Group As a Percent of Those Eligible
Employed*	386,360	89.2%
Not Employed*	46,680	10.8%
Total	433,030	100%

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

* The category “employed” includes those employed both full- and part-time. “Not employed” includes those out of the workforce and those not looking for work.

Help for All Ages

- Premium tax credits will be available to Wisconsinites in all age groups, from hardworking Wisconsinites who are supporting families to young people just starting their careers (see Table 3).
- Young adults are the likeliest age group to be eligible for premium tax credits, making up approximately 37 percent of all those who will be eligible (see Table 3).

Table 3.

Wisconsinites Eligible for Premium Tax Credits, by Age, 2014

Age Group	Number in Age Group Eligible	Age Group as a Percent of Those Eligible
Under 18	69,740	16.1%
18-34	159,470	36.8%
35-54	144,370	33.3%
55 and over	59,470	13.7%
Total	433,030	100%

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

Help for All Races and Ethnicities

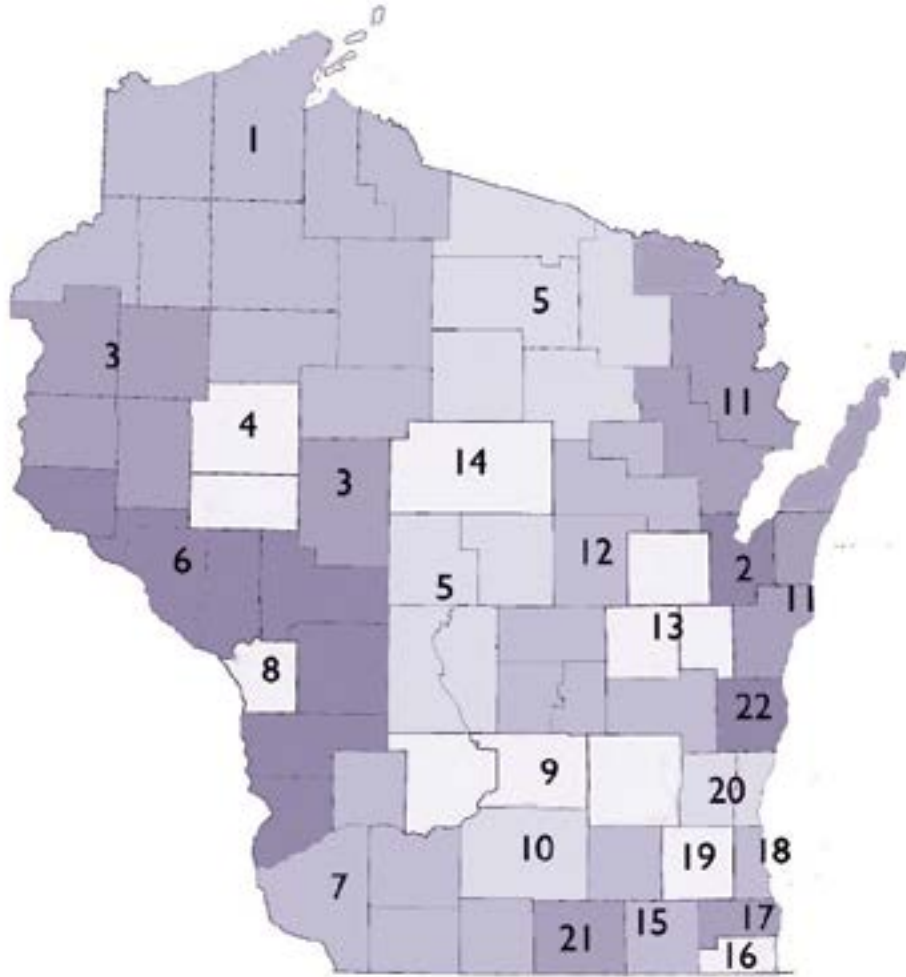
- More than eight in 10 (about 81 percent) of the Wisconsinites who will be eligible for premium tax credits will be white, non-Hispanics (see Table 4).
- Approximately 6 percent of the Wisconsinites who will be eligible will be black, non-Hispanics (see Table 4).
- Approximately 8 percent of the Wisconsinites who will be eligible will be Hispanics (see Table 4).
- About 5 percent of the Wisconsinites who will be eligible will identify themselves as being American Indian, Aleut or Eskimo, Asian or Pacific Islander, or a member of more than one group (see Table 4).

Table 4.
Wisconsinites Eligible for Premium Tax Credits, by Race/Ethnicity, 2014

Racial/Ethnic Group	Number in Racial/Ethnic Group Eligible	Racial/Ethnic Group As a Percent of Those Eligible
White, Non-Hispanic	350,660	81.0%
Black, Non-Hispanic	24,070	5.6%
Hispanic	34,820	8.0%
Other*	23,500	5.4%
Total	433,030	100%

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

* The category “other” includes those who identify themselves as American Indian, Aleut or Eskimo, Asian or Pacific Islander, or a member of more than one group.



Wisconsin County Locations

- | | | | | | |
|---|--|----|---|----|-------------------------------|
| 1 | Ashland, Bayfield, Burnett, Douglas, Iron, Price, Rusk, Sawyer, Taylor, Washburn | 7 | Grant, Green, Iowa, Lafayette, Richland | 13 | Calumet, Outagamie, Winnebago |
| 2 | Brown | 8 | La Crosse | 14 | Marathon |
| 3 | Barron, Clark, Dunn, Polk, St. Croix | 9 | Columbia, Dodge, Sauk | 15 | Jefferson, Walworth |
| 4 | Chippewa, Eau Claire | 10 | Dane | 16 | Kenosha |
| 5 | Adams, Forest, Juneau, Langlade, Lincoln, Oneida, Portage, Vilas, Wood | 11 | Door, Florence, Kenwaunee, Manitowac, Marinette, Oconto | 17 | Racine |
| 6 | Buffalo, Crawford, Jackson, Monroe, Pepin, Pierce, Trempealeau, Vernon | 12 | Fond du Lac, Green Lake, Marquette, Menominee, Shawano, Waupaca, Waushara | 18 | Milwaukee |
| | | | | 19 | Waukesha |
| | | | | 20 | Ozaukee, Washington |
| | | | | 21 | Rock |
| | | | | 22 | Sheboygan |

Table 5. Wisconsinites Eligible for Premium Tax Credits, Distribution by Income Level and County, 2014

County Name(s)	Income as a Percent of Federal Poverty Level				Total Number
	0-199%		200-399%		
	Number	Percent	Number	Percent	
1 Ashland, Bayfield, Burnett, Douglas, Iron, Price, Rusk, Sawyer, Taylor, Washburn	7,160	40.4%	10,580	59.6%	17,730
2 Brown	7,380	40.9%	10,660	59.1%	18,050
3 Barron, Clark, Dunn, Polk, St. Croix	9,450	39.7%	14,340	60.3%	23,790
4 Chippewa, Eau Claire	6,240	41.8%	8,690	58.2%	14,930
5 Adams, Forest, Juneau, Langlade, Lincoln, Oneida, Portage, Vilas, Wood	11,820	42.9%	15,740	57.1%	27,570
6 Buffalo, Crawford, Jackson, Monroe, Pepin, Pierce, Trempealeau, Vernon	7,330	40.6%	10,710	59.4%	18,040
7 Grant, Green, Iowa, Lafayette, Richland	5,720	41.1%	8,190	58.9%	13,910
8 La Crosse	4,060	48.1%	4,370	51.9%	8,430
9 Columbia, Dodge, Sauk	5,860	37.0%	9,980	63.0%	15,850
10 Dane	13,500	45.0%	16,490	55.0%	29,980
11 Door, Florence, Kewaunee, Manitowac, Marinette, Oconto	7,520	39.7%	11,400	60.3%	18,920
12 Fond du Lac, Green Lake, Marquette, Menominee, Shawano, Waupaca, Waushara	8,100	40.0%	12,170	60.0%	20,270
13 Calumet, Outagamie, Winnebago	11,050	39.2%	17,160	60.8%	28,200
14 Marathon	3,620	35.7%	6,520	64.3%	10,140
15 Jefferson, Walworth	5,370	41.7%	7,510	58.3%	12,870
16 Kenosha	5,280	44.5%	6,570	55.5%	11,850
17 Racine	4,910	36.0%	8,720	64.0%	13,630
18 Milwaukee	35,820	47.0%	40,350	53.0%	76,170
19 Waukesha	6,430	35.4%	11,710	64.6%	18,140
20 Ozaukee, Washington	4,500	31.8%	9,630	68.2%	14,130
21 Rock	5,800	45.0%	7,100	55.0%	12,900
22 Sheboygan	3,030	40.2%	4,520	59.8%	7,550
Total, all counties	179,940	41.6%	253,100	58.4%	433,030

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

Table 6. Wisconsinites Eligible for Premium Tax Credits, Distribution by Family Employment Status and County, 2014

County Name(s)	Employed*		Not Employed*		Total Number
	Number	Percent	Number	Percent	
1 Ashland, Bayfield, Burnett, Douglas, Iron, Price, Rusk, Sawyer, Taylor, Washburn	15,700	88.5%	2,030	11.5%	17,730
2 Brown	16,300	90.3%	1,740	9.7%	18,050
3 Barron, Clark, Dunn, Polk, St. Croix	21,380	89.9%	2,410	10.1%	23,790
4 Chippewa, Eau Claire	13,590	91.0%	1,340	9.0%	14,930
5 Adams, Forest, Juneau, Langlade, Lincoln, Oneida, Portage, Vilas, Wood	24,280	88.1%	3,280	11.9%	27,570
6 Buffalo, Crawford, Jackson, Monroe, Pepin, Pierce, Trempealeau, Vernon	16,370	90.8%	1,670	9.2%	18,040
7 Grant, Green, Iowa, Lafayette, Richland	12,630	90.9%	1,270	9.1%	13,910
8 La Crosse	7,490	88.9%	940	11.1%	8,430
9 Columbia, Dodge, Sauk	14,350	90.6%	1,500	9.4%	15,850
10 Dane	26,800	89.4%	3,190	10.6%	29,980
11 Door, Florence, Kewaunee, Manitowac, Marinette, Oconto	16,710	88.3%	2,210	11.7%	18,920
12 Fond du Lac, Green Lake, Marquette, Menominee, Shawano, Waupaca, Waushara	18,080	89.2%	2,190	10.8%	20,270
13 Calumet, Outagamie, Winnebago	25,400	90.1%	2,800	9.9%	28,200
14 Marathon	9,220	90.9%	920	9.1%	10,140
15 Jefferson, Walworth	11,300	87.8%	1,570	12.2%	12,870
16 Kenosha	10,570	89.2%	1,280	10.8%	11,850
17 Racine	12,180	89.4%	1,450	10.6%	13,630
18 Milwaukee	67,100	88.1%	9,080	11.9%	76,170
19 Waukesha	16,300	89.9%	1,840	10.1%	18,140
20 Ozaukee, Washington	12,440	88.0%	1,700	12.0%	14,130
21 Rock	11,400	88.4%	1,500	11.6%	12,900
22 Sheboygan	6,780	89.8%	770	10.3%	7,550
Total, all counties	386,360	89.2%	46,680	10.8%	433,030

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

* The category “employed” includes those employed both full- and part-time. “Not employed” includes those out of the workforce and those not looking for work.

Table 7. Wisconsinites Eligible for Premium Tax Credits, Distribution by Age and County, 2014

County Name(s)	Under 18		Age 18-34		Age 35-54		Age 55+		Total Number
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
1 Ashland, Bayfield, Burnett, Douglas, Iron, Price, Rusk, Sawyer, Taylor, Washburn	2,640	14.9%	5,800	32.7%	6,530	36.9%	2,750	15.5%	17,730
2 Brown	3,000	16.6%	6,930	38.4%	5,760	31.9%	2,360	13.1%	18,050
3 Barron, Clark, Dunn, Polk, St. Croix	3,660	15.4%	9,500	39.9%	7,600	31.9%	3,040	12.8%	23,790
4 Chippewa, Eau Claire	2,180	14.6%	6,250	41.8%	4,710	31.5%	1,800	12.0%	14,930
5 Adams, Forest, Juneau, Langlade, Lincoln, Oneida, Portage, Vilas, Wood	4,100	14.9%	9,730	35.3%	9,360	34.0%	4,380	15.9%	27,570
6 Buffalo, Crawford, Jackson, Monroe, Pepin, Pierce, Trempealeau, Vernon	2,820	15.6%	6,370	35.3%	6,020	33.4%	2,840	15.7%	18,040
7 Grant, Green, Iowa, Lafayette, Richland	1,980	14.3%	5,220	37.5%	4,590	33.0%	2,120	15.2%	13,910
8 La Crosse	1,250	14.8%	3,350	39.7%	2,650	31.5%	1,180	14.0%	8,430
9 Columbia, Dodge, Sauk	2,570	16.2%	5,500	34.7%	5,460	34.4%	2,330	14.7%	15,850
10 Dane	4,090	13.6%	13,390	44.6%	9,050	30.2%	3,470	11.6%	29,980
11 Door, Florence, Kewaunee, Manitowac, Marinette, Oconto	2,770	14.6%	6,470	34.2%	6,790	35.9%	2,890	15.3%	18,920
12 Fond du Lac, Green Lake, Marquette, Menominee, Shawano, Waupaca, Waushara	3,410	16.8%	7,250	35.8%	6,680	32.9%	2,930	14.5%	20,270
13 Calumet, Outagamie, Winnebago	4,760	16.9%	10,760	38.2%	8,910	31.6%	3,770	13.4%	28,200
14 Marathon	1,880	18.5%	3,630	35.7%	3,210	31.7%	1,420	14.0%	10,140
15 Jefferson, Walworth	1,910	14.9%	4,760	37.0%	4,250	33.0%	1,950	15.2%	12,870
16 Kenosha	2,150	18.1%	4,360	36.8%	4,000	33.7%	1,350	11.4%	11,850
17 Racine	2,460	18.1%	4,530	33.2%	4,630	34.0%	2,000	14.7%	13,630
18 Milwaukee	12,560	16.5%	27,720	36.4%	26,830	35.2%	9,060	11.9%	76,170
19 Waukesha	3,100	17.1%	6,110	33.7%	5,750	31.7%	3,180	17.5%	18,140
20 Ozaukee, Washington	3,010	21.3%	4,200	29.7%	4,930	34.9%	1,990	14.1%	14,130
21 Rock	2,150	16.7%	4,730	36.7%	4,360	33.8%	1,660	12.8%	12,900
22 Sheboygan	1,290	17.1%	2,930	38.8%	2,310	30.6%	1,020	13.5%	7,550
Total, all counties	69,740	16.1%	159,470	36.8%	144,370	33.3%	59,470	13.7%	433,030

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

Table 8. Wisconsinites Eligible for Premium Tax Credits, Distribution by Race/Ethnicity and County, 2014

County Name(s)	White, Non-Hispanic		Black, Non-Hispanic		Hispanic		Other*		Total Number
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
1 Ashland, Bayfield, Burnett, Douglas, Iron, Price, Rusk, Sawyer, Taylor, Washburn	16,130	91.0%	0	0.0%	410	2.3%	1,190	6.7%	17,730
2 Brown	14,150	78.4%	220	1.2%	2,110	11.7%	1,570	8.7%	18,050
3 Barron, Clark, Dunn, Polk, St. Croix	22,180	93.2%	210	0.9%	330	1.4%	1,080	4.5%	23,790
4 Chippewa, Eau Claire	14,230	95.3%	40	0.3%	170	1.1%	500	3.3%	14,930
5 Adams, Forest, Juneau, Langlade, Lincoln, Oneida, Portage, Vilas, Wood	25,510	92.5%	70	0.3%	590	2.1%	1,400	5.1%	27,570
6 Buffalo, Crawford, Jackson, Monroe, Pepin, Pierce, Trempealeau, Vernon	16,980	94.2%	40	0.2%	550	3.0%	470	2.6%	18,040
7 Grant, Green, Iowa, Lafayette, Richland	13,480	97.0%	70	0.5%	210	1.5%	150	1.0%	13,910
8 La Crosse	7,600	90.2%	80	0.9%	130	1.5%	630	7.4%	8,430
9 Columbia, Dodge, Sauk	14,640	92.4%	40	0.2%	530	3.3%	640	4.1%	15,850
10 Dane	23,470	78.3%	1,070	3.6%	2,440	8.1%	3,010	10.0%	29,980
11 Door, Florence, Kewaunee, Manitowac, Marinette, Oconto	17,780	94.0%	130	0.7%	380	2.0%	630	3.3%	18,920
12 Fond du Lac, Green Lake, Marquette, Menominee, Shawano, Waupaca, Waushara	17,760	87.6%	100	0.5%	1,410	6.9%	1,010	5.0%	20,270
13 Calumet, Outagamie, Winnebago	24,910	88.3%	110	0.4%	1,350	4.8%	1,840	6.5%	28,200
14 Marathon	9,350	92.2%	40	0.4%	150	1.5%	590	5.8%	10,140
15 Jefferson, Walworth	11,230	87.2%	70	0.6%	1,330	10.3%	240	1.9%	12,870
16 Kenosha	8,350	70.5%	860	7.2%	2,110	17.8%	540	4.5%	11,850
17 Racine	9,700	71.1%	1,210	8.9%	2,070	15.2%	650	4.8%	13,630
18 Milwaukee	37,620	49.4%	18,640	24.5%	14,720	19.3%	5,200	6.8%	76,170
19 Waukesha	15,800	87.1%	190	1.1%	1,330	7.3%	810	4.5%	18,140
20 Ozaukee, Washington	12,860	91.0%	330	2.3%	350	2.5%	590	4.2%	14,130
21 Rock	10,680	82.8%	510	4.0%	1,370	10.6%	340	2.7%	12,900
22 Sheboygan	6,260	82.9%	60	0.8%	800	10.5%	440	5.8%	7,550
Total, all counties	350,660	81.0%	24,070	5.6%	34,820	8.0%	23,500	5.4%	433,030

Notes: Estimates prepared by The Lewin Group for Families USA (methodology available upon request). Data are for those with incomes below 400 percent of the federal poverty level. Numbers may not add due to rounding.

* The category "other" includes those who identify themselves as American Indian, Aleut or Eskimo, Asian or Pacific Islander, or as a member of more than one group.

Discussion

With the passage of the Affordable Care Act comes the promise of affordable health coverage for millions of Americans. In 2010-2011, approximately 558,000 Wisconsinites were uninsured.² The new premium tax credits, which are entirely financed by the federal government, will provide much-needed relief to hundreds of thousands of low- to moderate-income uninsured and underinsured Wisconsinites. This relief will ensure that they will be better able to purchase affordable private health insurance through the new health insurance marketplaces (see “The New Health Insurance Marketplaces” on page 14). Starting in October of this year, individuals and families can begin enrolling in the insurance marketplaces, and they will benefit from this tax relief when the new coverage begins in January 2014. More than 433,000 Wisconsinites will be eligible for premium tax credits in the first year that the state marketplace is operational. The size of the credit that individuals and families will be eligible to receive will depend on their income, and the lower a person’s income, the larger his or her tax credit will be. This will ensure that the assistance goes to those who need it the most.

Eligibility for Tax Credits

Generally, the tax credits will be available to uninsured individuals and families who have incomes between 138 and 400 percent of poverty (between \$15,860 and \$45,960 for an individual, and between \$32,500 and \$94,200 for a family of four in 2013). Some people with incomes below 138 percent of poverty who do not qualify for Medicaid (mainly immigrants who are legal residents but who have been in the United States for fewer than five years) will be eligible for tax credits as well. Workers who would have to pay more than 9.5 percent of their wages to participate in their employer’s plan, and workers whose employer plan pays less than 60 percent of the cost of covered benefits, will also be eligible for the tax credits to help purchase coverage in the state marketplaces.

What Will Happen When a Family Receives a Tax Credit?

When a person or family qualifies for a tax credit, the dollars from the credit will flow directly to the health plan in which the individual or family enrolls, offsetting the total cost of the family’s health insurance premiums for that plan.

The tax credits will be fully advanceable. This means that the tax credit will be available to pay the premium at the time the person enrolls in a plan. Thus, families will not need to wait until their taxes have been filed and processed in order to receive the credit and enroll in coverage, nor will they need to pay the full premium at the time of enrollment and then wait to be reimbursed.

Finally, the tax credit will be refundable, which means that families with very low incomes who do not owe taxes will be eligible for these tax credits to assist with the cost of premiums. However, the majority of these very low-income families will be eligible for Medicaid, and hence, ineligible for premium tax credits.

How Much Will the Tax Credits Be Worth?

As described earlier, the size of the tax credit that an individual or family will be eligible for will depend on the individual's or family's income. And how much coverage that credit will help buy will depend on the plan that the individual or family chooses. The new state marketplaces will offer a range of plans with four different coverage levels (from lowest to highest coverage level): bronze, silver, gold, and platinum. The calculations of the size of the tax credits will be linked to the second lowest-cost silver plan, also known as the "silver reference plan." Below, we describe how income and plan choice come together to determine what an individual or family will have to pay out of pocket.

- To determine the size of an individual's or family's tax credit, start with their income. The family's household income will be used to determine the maximum premium contribution the family must pay for a particular "reference plan," described below. This maximum amount—a maximum percentage of family income—will be based on a sliding scale, and those with the lowest incomes will pay the smallest proportion of their incomes on premiums.
- Next, identify the premiums for the second lowest-cost silver plan that is available to the individual or family in the area in which they live. The tax credit amount will be set so that the individual or family will not have to spend more than a specific percentage of their income on premiums for this plan. For example, a family of four with an income of \$47,100 a year would not have to pay more than 6.3 percent of their income toward premiums for a silver plan and would get a tax credit of \$9,530 (see Table 10). Therefore, they would not have to pay more than \$247 a month for the silver reference plan that covers their entire family.
- An individual or family will be free to pick any plan that is available through an exchange. However, the individual's or family's tax credit amount will be based on the premium for the silver reference plan. If a consumer selects a more expensive plan, he or she will pay the difference in price between this more expensive plan and the silver reference plan out of pocket. If a consumer selects a cheaper plan, he or she will still receive the tax credit amount based on the silver reference plan and thus will spend less out of pocket on the premiums for this cheaper plan.
- In addition to premium assistance, some families will be eligible for more help with copayments, deductibles, and other cost-sharing. However, this help is available only for those who choose a silver plan (see "Additional Help with Out-of-Pocket Health Care Costs" on page 15).

Table 9.

Examples of Premium Tax Credits for an Individual

Income		Premium Contribution as a Percent of Income	Example of Premium Tax Credit
Income as a Percent of Poverty	Annual Income		
138%	\$15,860	3.3%	\$4,480
150%	\$17,235	4.0%	\$4,310
200%	\$22,980	6.3%	\$3,550
250%	\$28,725	8.1%	\$2,690
300%	\$34,470	9.5%	\$1,730
400%	\$45,960	9.5%	\$630

Note: Based on an individual with premiums of \$5,000 and 2013 federal poverty levels.

Table 10.

Examples of Premium Tax Credits for a Family of Four

Income		Premium Contribution as a Percent of Income	Example of Premium Tax Credit
Income as a Percent of Poverty	Annual Income		
138%	\$32,500	3.3%	\$11,430
150%	\$35,325	4.0%	\$11,090
200%	\$47,100	6.3%	\$9,530
250%	\$58,875	8.1%	\$7,760
300%	\$70,650	9.5%	\$5,790
400%	\$94,200	9.5%	\$3,550

Note: Based on a family of four with premiums of \$12,500 and 2013 federal poverty levels.

The New Health Insurance Marketplaces

The Affordable Care Act requires every state to have a new regulated insurance marketplace, or exchange, where consumers and small businesses can purchase health insurance plans and apply for help with the cost of coverage. While every state must have a new marketplace, states are taking different approaches to getting the job done. Some states are setting up their own marketplaces, other states are partnering with the federal government to take on specific tasks and functions, and in some states, the federal government will establish the new marketplaces. Regardless of the approach, every marketplace will provide important new consumer protections.

When shopping in the new marketplaces, consumers and small businesses will know what they are getting for their money. All plans sold in the marketplaces must meet certain consumer protection and quality standards so that shoppers do not end up with surprising holes in their coverage. The new marketplaces will, among other things, certify that plans meet minimum requirements, such as having sufficient provider networks, implementing user-friendly quality reporting, and using marketing materials that are fair and accurate. Insurance companies will have to clearly explain what care is covered in every plan and at what cost. This information must be presented in a standardized, consumer-friendly format. This transparency will help people shop

for the best plan for the price, *and* it will promote competition among plans. Under the Affordable Care Act, insurers that sell plans in the new marketplaces—just like plans that are sold outside the exchanges—will not be allowed to deny coverage to people with pre-existing conditions or to charge exorbitant premiums, which will keep costs down for individuals and businesses.

The new marketplaces will be a one-stop shop where consumers can enroll in health coverage. These new marketplaces will help consumers apply for the new premium tax credits, and they will calculate the amount of the tax credit that consumers will receive. The marketplaces will also help lower-income consumers apply for Medicaid, the Children's Health Insurance Program (CHIP), and other public programs. All marketplaces will use one standardized application that is designed to help consumers find out which coverage and financial assistance options they are eligible for. They will also be required to have consumer-friendly websites, as well as toll-free telephone help lines. Perhaps most importantly, every marketplace will have a network of people who are trained and certified to conduct public education and outreach, and to provide in-person assistance with the application process for premium tax credits, Medicaid, and CHIP. These assisters will also help shoppers select the insurance option that best meets their needs.

Comprehensive Coverage under the Affordable Care Act

Under the Affordable Care Act, health insurance plans must meet a set of minimum requirements to ensure that consumers are getting the coverage they need. All plans that are sold directly to individuals and small businesses must cover a package of “essential health benefits.” The general categories of required services in this package include outpatient care, emergency care, hospitalization, prescription drugs, maternity and newborn care, mental health and substance abuse treatment, rehabilitative and habilitative care, laboratory services, preventive and wellness services, chronic disease management, and pediatric services (including dental and vision care). Together, the premium tax credits and these essential health benefit requirements will ensure that those who buy insurance in the new marketplaces will be getting *affordable*, comprehensive coverage.

Additional Help with Out-of-Pocket Health Care Costs

The Affordable Care Act has a number of provisions that are meant to protect individuals and families from high out-of-pocket spending. Annual and lifetime dollar caps on covered benefits will no longer be permitted. This means that consumers who pay for health coverage won't run out of coverage if they develop health problems that are costly to treat. The Affordable Care Act also established caps on the amount an individual or family has to spend on out-of-pocket costs (i.e., deductibles, copayments, and co-insurance) for health services that are part of the essential benefits packages. Furthermore, additional cost-sharing assistance will be available to individuals and families with incomes up to 250 percent of poverty (about \$28,725 for an individual or \$58,875 for a family of four in 2013). This cost-sharing assistance will increase the proportion of health care costs that an individual or family's plan pays for. It will be available to people who purchase silver plans in the new health insurance marketplaces.

Conclusion

Health reform will provide significant help to more than 433,000 Wisconsinites who will become eligible for premium tax credits in 2014. This assistance, along with several important new consumer protections, will allow individuals and families to purchase affordable health coverage even if they have pre-existing conditions, and even if they change jobs or experience a drop in income. This, in turn, means added economic security for Wisconsin's working families. As we draw closer to October 2013, when open enrollment begins, it is critical that states and the federal government work closely together to educate the public about how the new tax credits will work and to make it as simple as possible to connect people to this significant new source of help with the cost of health insurance.

Assumptions about the Population Eligible for Premium Tax Credits

The premium tax credits are available only to uninsured people with family incomes at or above 100 percent of the federal poverty level. This is because those who crafted the health care law assumed that uninsured people with incomes below 100 percent of poverty would be enrolled in Medicaid. Medicaid provides out-of-pocket spending protections and additional benefits that are important for coverage to be meaningful for people with such low incomes. If Wisconsin does not expand its Medicaid program, most uninsured people with family incomes below 100 percent of poverty will be left without any financial help or affordable insurance options. States that refuse to expand Medicaid, despite the generous federal support offered, will be condemning their most vulnerable residents to remain in the ranks of the uninsured.

For our analysis, we assumed that Wisconsin will take advantage of the opportunity to expand Medicaid to all Wisconsinites with incomes up to 138 percent* of the federal poverty level (\$15,860 for an individual or \$32,500 for a family of four in 2013). Under the Affordable Care Act, Wisconsinites who are eligible for Medicaid (that is, all families with incomes at or below 138 percent of the federal poverty level) will not be eligible for premium tax credits.

Our analysis also takes into account one exception to the income eligibility rules for premium tax credits: The Affordable Care Act allows any legal U.S. residents who are not eligible for Medicaid due to the Medicaid program's five-year ban rule (even if they have income below 100 percent of poverty) to receive premium tax credits. Therefore, our estimates of the number of people who will be eligible for premium tax credits do include legal residents with incomes below 138 percent of poverty who would not be eligible for Medicaid under the five-year ban rule.

*Under the Affordable Care Act, the first 5 percent of income is not counted, or "disregarded." This means that the eligibility threshold for Medicaid is 138 percent of poverty, not 133 percent of poverty.

Endnotes

¹ Office of the Assistant Secretary of Planning and Evaluation, *2013 Federal Poverty Guidelines* (Washington: Department of Health and Human Services, January 24, 2013).

² Families USA analysis of U.S. Census Bureau's Current Population Survey, *Annual Social and Economic Supplement, 2013*, using the CPS Table Creator, available online at <http://www.census.gov/cps/data/cpstablecreator.html>.

Acknowledgments

This report was written by:

*Elizabeth Hagan
Intern, Health Policy
Families USA*

*Kathleen Stoll
Deputy Executive Director,
Director of Health Policy
Families USA*

*Kim Bailey
Research Director
Families USA*

**The following Families USA staff contributed
to the preparation of this report:**

*Alexandra Ernst, Intern, Health Policy
Cheryl Fish-Parcham, Deputy Director of Health Policy
Claire McAndrew, Senior Health Policy Analyst
Elaine Saly, Health Policy Analyst
Ingrid VanTuinen, Deputy Director of Publications
Rachel Strohman, Editorial Assistant
Carla Uriona, Director of Publications
Nancy Magill, Senior Graphic Designer*

Data provided by:

The Lewin Group



1201 New York Avenue NW, Suite 1100

Washington, DC 20005

Phone: 202-628-3030

Email: info@familiesusa.org

www.familiesusa.org